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Capability Statement

IDEAMATICS, Inc. has a 40-year record of providing successful custom software solutions and analyses that increase awareness of dynamic business conditions, enable rapid strategic decisions, and monitor daily activities to optimize our clients’ effectiveness in achieving their goals.

Our Vision

IDEAMATICS, Inc. aims to be the National Capital Region’s premier provider of enterprise-level process improvement. Our long history of success through steady growth, total client satisfaction and enthusiastic employee engagement will continue to represent the IDEAMATICS approach.

Who We Are

- Veterans Affairs verified Veteran-Owned Small Business (VOSB)
- Virginia SWAM certification #696418
- Active Security Clearances
- CompTIA Security + Certified
- Federal Information Security Management Act (FISMA) Compliant

Contract Vehicles

- GSA Schedule 70 GS-35F-335GA
- SeaPort-E N00178-10-D-6086, Zones 1, 2, 5 & 6
- eFAST DTFAWA10A-00197

Core Capabilities

- Manpower Resource Evaluation and Allocation
- Systems Integration with Corporate Databases, the Cloud and Mobile Applications
- Cyber Threat Evaluation and Application Vulnerability Remediation

We Offer

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|---------------------------------|--------------------------------|---------------------------------------|
| • Mobile Computing Applications | • Web Based Solutions | • Relational Databases |
| • Metrics-based Risk Analysis | • Cross-system Reporting Tools | • Application Support and Maintenance |
| • Modeling and Simulation | • System Integration | • Disaster Recovery Plans |
| • Information Systems | • Workforce Analytics | |

Dr. David L. Danner established IDEAMATICS, Inc. in 1975 to apply engineering precepts and techniques to the arena of information systems. Today, we continue to improve service to our clients through growing our staff's capabilities and expanding our network of partners.

Federal EIN: 52-1060136 **DUNS:** 86-106-7700 **Cage Code:** 2S265
NAICS: 518210, 519130 519190 541330 541511 541512 541519 541611 541612 541614 541618 541690 541712 541820 541910 541990 561410 611420

2014-2015: Commander, Naval Surface and Mine Warfighting Development Center Manpower Analysis

The Chief of Naval Operations established the SMWDC to provide an effective and integrated approach in support of surface combat training readiness requirements in all warfighting domains.

IDEAMATICS, Inc. conducted a manpower analysis of the SMWDC's human resource requirements. The manpower analysis effort supported development and management of mission-based metrics and recommendations for SMWDC's ultimate force structure. IDEAMATICS provided this support to SMWDC by independently assessing the current workforce of all commands that contributed to SMWDC's initial structure and recommended means to optimize limited human resources throughout the organization's lifecycle.

IDEAMATICS and its partner, Whitney, Bradley & Brown, Inc. (WBB), met with the leadership and staff of SMWDC to assess all organizational missions, functions, and tasks. After completing billet analysis for each subordinate element, they made recommendations regarding the manning requirements of SMWDC to accomplish all necessary missions, functions and tasks. Finally, the IDEAMATICS team analyzed the extent to which available billets are aligned with the requirements of the SMWDC and made recommendations that will enable the Commander, SMWDC to develop a workforce optimized to achieve the vision of effective and integrated Surface Warfare doctrine development, training and assessment.

2006-2017: Mobilization Readiness Tracking Tool (MRTT) in support of the U.S. Coast Guard

The U.S. Coast Guard required a manpower management tool to address lessons learned through the Hurricane Katrina disaster response. IDEAMATICS rapidly developed and continues to maintain the Mobilization Readiness Tracking Tool (MRTT), a web-based solution to manage Contingency Personnel Requirements Lists (CPRLs) and the mobilization/demobilization of U.S. Coast Guard personnel.

The MRTT provides stakeholders with end-to-end visibility into the entire individual augmentation process for active, reserve, civilian, and contracted personnel. The solution also provides a common operating picture of the Coast Guard's personnel readiness for contingency planning, enforcing augmentation workflow according to the Coast Guard Contingency Personnel Management System business rules, and providing deployment tracking during response events and operational surges.

This customized tool includes the ability to generate manpower requirements, allows selection of the best qualified and available people to fill validated requirements, and generating formal messages. After personnel report to a processing station, the MRTT supports individual check-in, medical and dental examinations, contingency funds accounting, and check-out after demobilization or release back to the person's originating station. IDEAMATICS recently developed a mobile version of the MRTT to allow individual personnel to find and volunteer to fill validated manpower requirements from any mobile device.

1994-2015: Marine Corps Mobilization Processing System (MCMPS) in support of the U.S. Marine Corps

The U.S. Marine Corps MCMPS program was developed as a result of lessons learned during Operations DESERT SHIELD and DESERT STORM. The MCMPS provides the USMC the ability to track individuals throughout the entire manpower mobilization and demobilization process.

The MCMPS is the Marine Corps' authoritative system to support mobilization processing centers nationwide. It streamlines the process of mobilizing units, individual augmentees, reserve and contracted personnel. MCMPS also captures mobilization-related data in a single system, providing stakeholders end-to-end visibility into the process.

This powerful system includes an automated requirements transfer interface (ARTI) to allow data transfer between the U.S. Navy and the U. S. Marine Corps where required to reflect the specific manpower support the Navy provides the Marine Corps as a primary organizational requirement.